QUBIQUE 2011

Let’s light up
BERLIN!

From 26th to 29th of October
Qubique Trade Fair 2011 at the old
Tempelhof Airport hangar 7 west stand 20

Friday 28th, from 9pm onwards
PlayDesign Party at the Michelberger Hotel

santacole.com
Santa & Cole is participating in the new Qubique trade show of Berlin which will be held from 26 to 29 October in the former Tempelhof airport. The Barcelona publishing house is going to display its new lighting and furniture products, in addition to the most recent improvements to some of the most recognizable elements from its indoor catalogue. Inspired by the latest project carried out by Nina Masó “La Barraca by Santa & Cole”, and situated in stand number 20 of hangar 7, Santa & Cole’s space proposes discovering the most characteristic light from its catalogue, through elements with more efficient light sources, and with uses both for the home and the Contract. Modern products committed to very current needs, mature designs in their own right and with scope, elements which are the result of close collaboration with major contemporary designers concerned by a humanist idea of a shared life at home, where we give and we receive.

- In Berlin Santa & Cole will present its new 2011 products and the improvements to some of the most characteristic items from its catalogue.

- Qubique is presented as a trade show which stands out thanks to a careful selection of brands, both in view of their history and of their “unique and authentic” catalogue.

- Santa & Cole is participating with other members of the RED-AEDE association in the PLAYDESIGN party which will be held on Friday 28 in the hotel Michelberger.

“Home is a state of mind”

George Frankinsson, 1829

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Since 1985, when Javier Nieto Santa, Gabriel Ordeig Cole and Nina Masó founded Santa & Cole, the company’s raison d’être has been industrial design, an art consisting of seeking the best of each object to be able to offer a more pleasant experience in our daily life.

Santa & Cole’s business is based on seeking and choosing, from among a large number of objects, those with a great history which precedes them or with a humble surprise to be discovered, a selection which contributes more than just matter: peacefulness, culture and wellbeing.

During the 26 years since its foundation, Santa & Cole has grown from a company wholly dedicated to design into a group which provides design-based project and management services for an international clientele.

Under its brand, it edits four types of products: indoor lighting and furniture products, books, urban lighting and furniture elements, and trees for urban reforestation. These four very different groups share, however, a common intelligence: the project professionals, both interior decorators and designers, architects and landscape gardeners interested in original high-quality contemporary design.
We all know that the energy efficiency of LED is very good (little consumption with high luminance) and that its duration is very long (practically inexhaustible). But we also know that, because of its straight directionality, the light of the LED can easily dazzle whoever is looking at it and become very uncomfortable. It is therefore necessary to domesticate its application and take better advantage of its great benefits.

In collaboration with the Korean Fawoo (which holds the relevant patents) Santa & Cole entrusted Antoni Arola with creating a collection of “luminous objects”, both table-top and applicable to the wall, consisting of thin metal casings, 1 cm thick, which house “sheets” of methacrylate on two of whose opposite sides are accommodated strips of LED focused toward the centre (Lumisheet). The internal surface of each sheet is woven with micro incisions by laser, more subtle on the edges and deeper toward the centre, thus achieving a plane with a certain concavity which is lit up homogeneously. The result is impeccably efficient and beautiful.

BlancoWhite is created as a series of four models (E1, E2, M1, M2) with essential shapes, usable as table-top bookcases and luminous shelves, occasional wall lamps or lighting composition systems, destined to play a leading role in our daily life. A new form of lighting which immediately convinces the user thanks to its quality and technology.
A member of the generation of Spanish pioneers from the 50s, Miguel Milá now forms part of the history of contemporary European design on knowing how to bring tradition up to date with such elegance that many of his designs have gone beyond the specific circumstances in which they were conceived, maintaining their practical applicability to this very day. Among them, the most famous is this TMC lamp, designed in 1961 and immediately awarded the Delta de Oro by ADIFAD.

This latest edition by Santa & Cole appears in 2011, the fiftieth anniversary of the original edition, recovering important details from the first design but incorporating decisive improvements in the characteristic height-adjustable system of its circular shade. The definitive edition, according to its author.

Our catalogue is thus honoured to present the complete range of TM lamps by Miguel Milá (also including the TMM and the TMD), true timeless examples of our best design.
The M68 is a hanging lamp designed in 1968 as a shade made of aluminium, inspired by a woman’s shape – neck and shoulders -. The electric wire runs from the upper centre section and a tiny metal cylinder marks the transition between the shade and the fine steel wire which supports it. In 2011, together with Miguel Milá and because Santa & Cole was asked to make it for a project, the Editorial Committee decided to include a new red version in Santa & Cole’s indoor catalogue.
Our very well-known family of ribbon shades welcome the colossal GT1500, the XXL version of the domestic GT5, designed in 1994. In the other direction, toward the small format, the family is completed with the smallest of the Trípode lamps, which is created with the intention of a small presence to create warm atmospheres, brightening up monochromatic spaces.

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The same structure designed in 1997, which forms a bundle of three metal tubes joined like a set of Chinese chopsticks which holds up, without the need for a base, a generous colour ribbon shade.
In 1961 this lamp formed part of Miguel Milá’s first collection for TRAMO (Trabajos Molestos), the company which he initially had to establish to produce his own work. We are now reissuing it with the metal structure white, to see it and move it well from one place to another, the ball on the pull cord to switch it on also being white, a small navel gently exposed to the heat of a shade which is also white. We are also reissuing what was its first version in 1961, where the black ASA and pull cord contrast with the white of the shade.

**Asa**  
*Miguel Milá, 1961*

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**Cesta**  
*Miguel Milá, 1964*

The Cesta, a magic lantern created by well-known designer Miguel Milá, consists of a cherry wood structure and an inner ball of light. Its oval volume and handle make it equally ideal for table tops and the floor.
**TMM**  
*Miguel Milá, 1961*

*ADI FAD Critics Award 1962*  
The most celebrated piece by one of the masters of Spanish design, the TMM is an exquisite demonstration of formal serenity and functional efficiency. A base in the form of a cross supports the square shaft and the drum-shaped height adjustable shade.

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**Noa**  
*Carmen Pinós, 2007*

A simple modular shelving system designed by the architect Carme Pinós to make bookshelves for the wall. Consisting of a folded steel sheet, the modules are joined together by intermediate connectors which are also final at the ends. The shelves, with a small cross-section, notably lighten the weight of the books in the space, producing the illusion that they are floating. The modules incorporate a back opening to be able to pass loudspeaker or light cables. Available in grey or white.
The Belloch chair was created at the beginning of 2009, when a chair for everyday use was commissioned from the Lagranja Design studio for Santa & Cole’s headquarters in Parc de Belloch. The result has stylistic evocations of Charles and Ray Eames, and very topical environmental concerns. The use of an innovative material, a blend of organic plastics and wood, creates slight variations in the colour and the texture. These differences are natural and do not alter the quality or the goodness of its design, and they improve its productive ecology.

Along the lines of the brilliant Belloch chair, the family was extended with two generous tables (square 110, and rectangular 110 x 180), with a white top cut on the cross, with blunt edges and beech wood legs. The solid lower support structure, a metal crosspiece which joins the four legs together, is however so thin that it is not noticed without crouching down to look from below, and offers plenty of leg room, even on crossing them. The visual whole is of a stable, spacious, very elegant table without adornments; the perfect companion to the chair of the same name.
AMIGO (ceiling lamp by Miguel and Gonzalo) is the first product shared by father and son, two excellent designers who again show us how good design always produces a timeless dialogue, even between two so very different Spanish generations. Available in three sizes, its functional virtues are truly infrequent: fluorescence with complete sealing and diffuse luminosity thanks to a shade in vertical position, which prevents insects from living inside it while protecting the electronics and producing a halo of filtered light, thus preventing lateral dazzling, and all with an impeccable simplicity in which nothing is surplus.

A garden lamp which also fulfils its function in porches or small terraces, discreetly lighting up the night. Its upper part projects a zenithal light, as if sprinkling the night vision with fireflies.
Cradle To Cradle Silver Environmental Certificate 2011
Delta De Plata. Adi Fad. 2003
Completing the family of NeoRomántico Liviano benches by the designer Miguel Milá is the 100% aluminium bench with Cradle to Cradle Silver certification, becoming the first urban element to receive this distinction in Spain.

The NeoRomántico Liviano 100% Aluminium contains 95% recycled material and is 99% recyclable. It is conceived to be easily assembled and dismantled, aiding its recycling. Moreover, 27% of the energy used to manufacture it comes from renewable sources.

NeoRomántico Liviano 100 % Aluminium
Miguel Milá, 2000

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