



SANTA & COLE

Press Kit

Neue Räume 2013
NOVEMBER 27th – DECEMBER 1st, 2013

Zurich Oerlikon

ABB Halle 550



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“Home is a state of mind”

George Frankinsson, 1829

The Barcelona publishing house is participating for the first time at the seventh edition of Neue Räume fair, which will be held from 27th of November to the 1st of December at ABB Halle in Zurich Oerlikon.

Santa & Cole display its new collection of products presented in 2013 elements that take full advantage of the potential of LED technology while maintaining the criteria of good design and timeless quality recognizable in Santa & Cole's catalog. It is an extensive collection of its most global designers along with a few new ones: Miguel Milá, Antoni Arola, the Raw Color studio and the in-house work of the Santa & Cole team. Santa & Cole is also showing some of its bestsellers, products from the table to the big suspension. Objects in which a particular way of living and of feeling at ease can be recognized, all of them sensitive to the rhythm of life in the 21st city.

Welcome to our 'home', we enjoy what we do.

· In Zurich, Santa & Cole is presenting its new collection 2013, good designed and timeless elements which take full advantage of the potential of LED technology. Among the novelties stands out HeatHad system winner of a Red Dot Award as well as Gold Delta Adi-Fad Award in 2013, BlancoWhite and Sin collections by Antoni Arola and the reediton of the design icon Cestita lamp designed in 1962 by Miguel Milá.

· Santa & Cole is also participating in the exhibition 'Light: From Candles to LEDs', the Neue Raume special show that chronicles more than 100 years of lighting design. The impressive GATCPAC floor lamp designed in 1931 by Josep Torres Clavé will be featured in the exhibition.

· During the fair the outstanding Cirio lamp designed by Antoni Arola will be lighting up the lounge of 'Young labels: the next generation' a space dedicated to showcase the young talent.



SANTA & COLE

About Santa & Cole



Since 1985, when Javier Nieto Santa, Gabriel Ordeig Cole and Nina Masó founded Santa & Cole, the company's raison d'être has been industrial design, an art consisting of seeking the best of each object to be able to offer a more pleasant experience in our daily life.

Santa & Cole's business is based on seeking and choosing, from among a large number of objects, those with a great history which precedes them or with a humble surprise to be discovered, a selection which contributes more than just matter: peacefulness, culture and wellbeing.

During the 28 years since its foundation the Barcelona editing company, Santa & Cole has grown from a company wholly dedicated to design into a group which provides design-based project and management services for an international clientele.

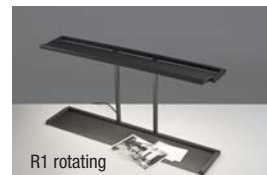
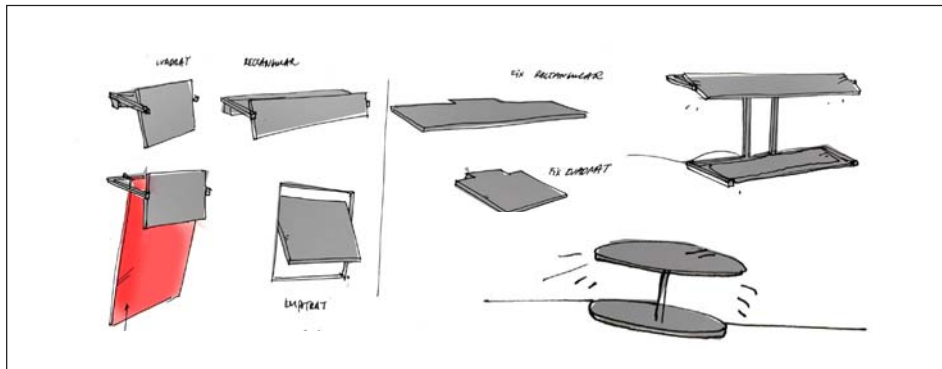
Under its brand, it edits four types of products: indoor lighting and furniture products, books, urban lighting and furniture elements, and trees for urban reforestation. These four very different groups share, however, a common intelligence: the project professionals, both interior decorators and designers, architects and landscape gardeners interested in original



Blanco White

Antoni Arola, 2013

Additions to our most acclaimed lamp family of 2012, in which a thin, one-centimetre plate determines the thickness of all the structures. Now shaped in new round and rectangular sources to create wall, pendant and table lamps. The intelligence of LED at its best.





HeadHat

Santa & Cole Team, 2013



Flexible system of pendant lamps using shades (hats) of differing sizes and materials that give multiple uses to an ingenious light capsule (head), forming a simple system with a minimalist and flexible design that gives great warmth to LED lighting. Its interchangeable, modular components and technology make this a product with a long life cycle and easy to recycle.



“All shades now support standard sockets. However, we realised that this universal compatibility was not possible with new LED lamps. This is why we devised the HeadHat system, in which the same capsule supports many different shades by using the same central fitting”

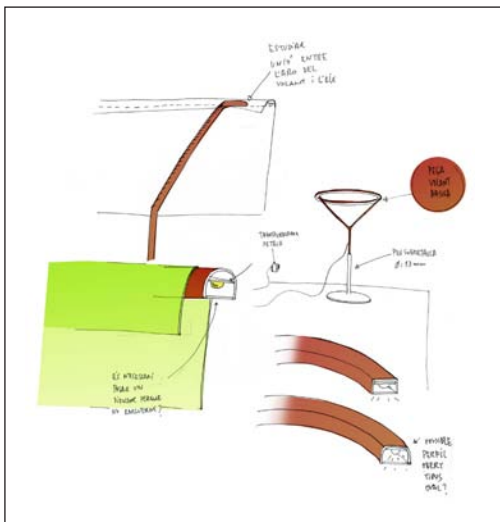
— *Santa & Cole Team*



Sin

Antoni Arola, 2013

This is a lamp that owes its name to the many things it does without. Designed as the new basic Santa & Cole lamp, it marries tradition and technology with the sobriety of a classic. A circle of light in two sizes, with or without shade, hanging or tabletop, with an adjustable light flow, it meets the lighting needs of any situation with extreme elegance.



“The Sin lamp is the outcome of wanting to create a basic lamp to update the essential features of Miguel Milá’s design... no mean feat! Initially it did not use LED... but suddenly we had the idea not to use a central bulb, and replacing it with LED was essential because of the structure. The shade therefore became an accessory, but an important accessory that captures and difuses the light”

— *Antoni Arola*



Raw Color Ribbons

Raw Color, 2013

This is a collaboration around the colour of light with Daniera ter Haar and Christoph Brach of Raw Color, who share our curiosity and passion for chromatic tones. The upshot are these new ribbons, each woven from three special yarns giving rise to three new colours (terracotta, mustard and green) available for our entire family of ribbon shade lamps, from the small table lamp to the famous Tripode standard lamp and the giant GT1500 pendant lamp. They are an addition to the three basic colours (cream, red and black) designed by the Santa & Cole Team in 1994.



“We deeply trust our intuition, experience and of course our personal preference when it comes to colour development and choices”

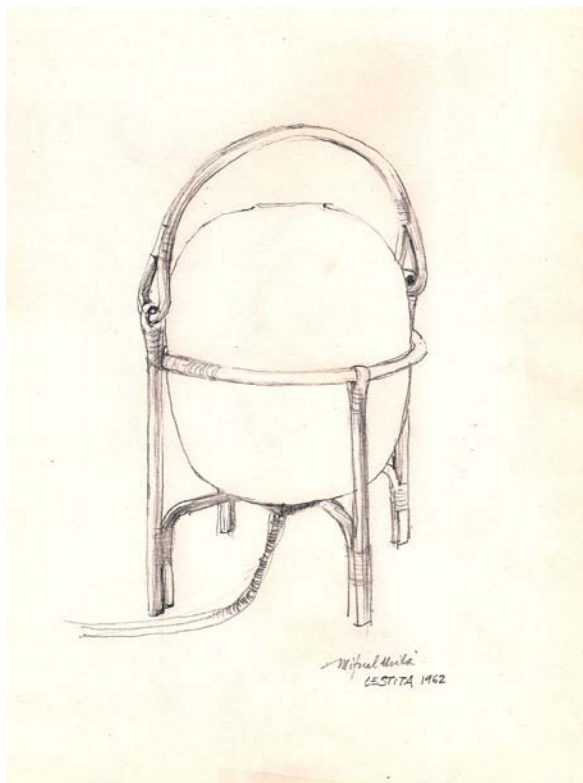
— *Raw Color*



Cestita

Miguel Milá, 1962

We are now presenting the little sister of Miguel Milá's famous Cesta lamp, which were both designed nearly fifty years ago. An iconic, sober piece, the heiress of a moral design that fits our daily life very naturally.



“I am delighted to see my work lasting so long! It is hugely rewarding to have a lamp that is almost 50 years old and that is kept alive not because of loyalty but because young people are buying it”

— Miguel Milá

Cesta

Miguel Milá, 1962

A magic hand-made lantern, made of a cherry wooden structure and an inner light globe. Its oval volume and handle make it an object-lamp, equally ideal for both tabletops and floors.



Nimba LED

Antoni Arola, 2011

New sizes!

Drawing on the commercial success of its Nimba predecessor (1997), we are now presenting the upgrade to LED technology. Nimba LED effortlessly combines simplicity, high technology and efficiency without losing her sister's magic or her sweet, warm light, and: *"like the nimbus or halo around holy images, you can see it, but it's not there."* LED versatility has enabled two new sizes (ø60 and ø180) to cover all types of space and projects.



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TMC

Miguel Milá, 1961



A member of the generation of Spanish pioneers from the 50s, Miguel Milá now forms part of the history of contemporary European design on knowing how to bring tradition up to date with such elegance that many of his designs have gone beyond the specific circumstances in which they were conceived, maintaining their practical applicability to this very day. Among them, the most famous is this TMC lamp, designed in 1961 and immediately awarded the Delta de Oro by ADIFAD.

This latest edition by Santa & Cole appears in 2011, the fiftieth anniversary of the original edition, recovering important details from the first design but incorporating decisive improvements in the characteristic height-adjustable system of its circular shade. The definitive edition, according to its author.

Our catalogue is thus honoured to present the complete range of TM lamps by Miguel Milá (also including the TMM and the TMD), true timeless examples of our best design.



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Cirio

Antoni Arola, 2010

Lamp of exchangeable shades, from the white porcelain of Sargadelos to anodised aluminium or white opal glass, housing an ingenious capsule of LEDS while still illuminating with the warmth of candles. The combination of its various structures allows the generation of a wide range of formats.



AJ Royal

Arne Jacobsen, 1956

Designed for the Hotel Royal SAS in Copenhagen, it combines bright steel with the linen of an elliptical shade that seems to be floating in the air, while its shadow constitutes the element of gravity fixing it to the floor.



Trípode Family

G5 / G6 / M3

Santa & Cole Team, 1997-2002

The bundle of three metal tubes joined like a set of Chinese chopsticks which holds up, without the need for a base, a generous ribbon shade and which created a small revolution in Santa & Cole's catalogue, celebrated its fifteenth anniversary in 2010. A family of lamps designed to create warm atmospheres to awaken feelings and cheer up monochromatic spaces.

**Available in the new Raw Color Ribbons Lampshades*



G2E4A24

Josep Torres Clavé, 1931

Indirect floodlight with an adjustable shade, expressing the usefulness of machines to human life. A worldly object made entirely of aluminium and giving off a taste of history.

* Exhibited at 'Light: From Candles to LEDs', the Neüe Raume special show that chronicles more than 100 years of lighting design.



Designers

Santa & Cole sees itself as a pioneering company with a humanist vocation; we believe that "*publishing is a necessarily humble trade, a homage to the creative talent of authors*". It was founded as a collaboration project between both established designers and young people with great talent still to be recognized. To date, over eighty authors have formed part of Santa & Cole at one time or another.



Antoni Arola



Miguel Milá



Raw Colors



Arne Jacobsen



Josep Torres Clavé

Should you require further information, please do not hesitate to contact us.
It will be a pleasure to help you.

Thanks!

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