



SANTA & COLE

New 09 Indoor Developments

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Santa & Cole presents its 2009 new developments in its Milan centre

Since 1985, when Javier Nieto Santa, Gabriel Ordeig Cole and Nina Masó founded Santa & Cole, the company's raison d'être has been industrial design, an art consisting of seeking the best of each object to be able to offer a more pleasant experience in our daily life.

Santa & Cole's business is based on seeking and choosing, from among a large number of objects, those with a great history which precedes them or with a humble surprise to be discovered, a selection which contributes more than just matter: peacefulness, culture and wellbeing.

Coinciding with the holding of the Salone del Mobile / EuroLuce fair, Nina Masó - Santa & Cole's publisher of domestic products - is presenting in Milan the new 2009 lighting and indoor furniture products, a sample which is the product of the efforts made over the past months in the framework of Santa & Cole's laboratory of objects. They are modern products committed to very current needs, mostly suitable for Contract projects, but without them being subject to fashion or trends. They are designs in their own right which once again demonstrate the timeless quality of good design.

Santa & Cole is thrilled to present its new proposals for 2009, thanks to its collaboration with great, mainly Spanish, contemporary designers, with a concern for a certain humanist idea of life shared in the home, where we give and we receive.

LIGHTING

Santa & Cole reissues the ASA (Handle) table lamp, a 1961 design of Miguel Milá which formed part of his first collection for TRAMO (Trabajos Molestos = Unpleasant Works), the company which he initially had to establish to produce his own work.

Reproduced in two different versions: the original, in which the black handle (ASA) and knob stand out of the white translucent methacrylate shade, and a completely white version.

Two generations of the best Spanish design

Miguel and Gonzalo Milá, are a fundamental part of Spanish design.

The AMIGO ceiling lamp is the first product shared by father and son, two excellent designers who again show us how good design always produces a timeless dialogue, even between two so very different Spanish generations.

Available in three sizes, its functional virtues are truly infrequent: fluorescence with complete sealing and diffuse luminosity thanks a shade in vertical position, which prevents insects from living inside it while producing a halo of filtered light, thus preventing lateral dazzling. A design in which nothing is surplus.

Dusk light

Antoni Arola, considered to be one of the most versatile and original designers of contemporary Spanish design, proposes an original solution for contract projects and installations, a wall lamp whose illuminated arm runs from left to right, like a scanner of vertical light on a horizontal background with degradations of colour, made from a gently reflective material.

Using this simple principle of reflection, CORSO becomes the first fluorescent lamp to allow variations of chromatic shades just by moving its arm, which is moved manually and is thermally cold, as the two fluorescent tubes are housed there, protected by an internal diffuser.

Evening light

The Serie Moaré grows: Antoni Arola, who likes “the night to seem like the night”, suggests a Black shade Moaré lamp, highlighting the lights and the shadows by which the true night owl loves to be surrounded.

Reissue of a modern Danish design

Santa & Cole reissues the AJ RØDOVRE lighting system, an exquisite formal essentialness designed by Jacobsen in 1954.

Based on the linear repetition of spots which project the light toward the ceiling, tracing lines of reflected light to obtain excellent environmental lighting. It can be used individually in corridors or narrow spaces, or multiplied in parallel fashion to cover huge spaces, from a single line of light, capable of resolving the most inhospitable corridors, to the repetition of dozens of parallel lines, creating a spectacular effect which transforms big spaces into welcoming places.

FURNITURE

Belloch chair

Belloch is the name of the estate which houses the headquarters of Santa & Cole, where a chair was needed for everyday use.

The result has stylistic evocations of Charles and Ray Eames and very topical concerns for the environment. We take an interest in the environment and our modest contribution is to understand design as a creation process in which the main concern is not how to construct, but rather how to disappear. Therefore, Santa & Cole’s technical team devoted time and effort to studying the material in order to produce a contemporary and economical chair with an innovative material, an original blend of recycled polypropylene and wood fibre, 100% recyclable.

Belloch table

The family is now extended with two spacious, very elegant tables without adornments; the perfect companion to the chair of the same name. A table with a white top cut on the cross, with blunt edges and beech wood legs.

The table and chair set, without being the main character, has a light and pleasant presence.