



SANTA & COLE

## HeadHat Delta Gold award winner 2013

The new system of hanging lamps designed by Santa & Cole has been awarded the Delta Gold award for its 'good resolution, simplicity, honesty and flexibility in an LED lighting system'.

.....

In addition to the Delta Gold 2013 (Barcelona, Spain), four months ago it was also awarded the prestigious Red Dot Design Award 2013 (Essen, Germany).

.....

HeadHat is a composite system of hanging lamps using shades (Hats) of differing sizes and materials that multiply the uses of an ingenious light capsule (Head). The first five models are made with ceramic and aluminium shades.

---

An international jury (Johanna Agerman Ross, Tomás Alonso, Valérie Bergeron, Joseph Foraker, Robert Punkenhofer, Viviana Narotzky and Mike Zancan) chose Santa & Cole's HeadHat system for the 2013 Delta Gold from a shortlist of 47 finalists:

*'For its good resolution; because it is a simple, honest and flexible system that takes LED lighting one step further and brings warmth to this type of lighting. For its minimalist design, which uses a classic, elegant language to incorporate new technology. Furthermore, it is made from few components, revealing the sustainable thinking behind the product, and resulting in a smart form of production.'*

The winners were announced on 27 June in Barcelona at the ceremony of the Delta Industrial Design Awards, the longest running and most prestigious in Spain, held as part of the 3rd Fadfest. It is the ultimate recognition for one of Santa & Cole's new Indoor new products, and follows on from the Red Dot Design Award 2013 given to the system in Essen in February of this year.

This is the first time that a product designed by the Santa & Cole team for the Indoor collection has been awarded the Delta Gold (the highest Delta award, by invitation only). However, it is not the first gold prize winner in the catalogue, which includes Miguel Mila's famous [TMC](#) lamps, and [NAGOYA](#) by Ferran Freixa

HeadHat was developed by the Santa & Cole team, who are a group of industrial designers and engineers led by Nina Masó, an interior designer and the co-founder of Santa & Cole, alongside Javier Nieto Santa and her late husband Gabriel Ordeig Cole. Santa & Cole's current design and product development team are David Marti, Claudia Rieradevall, Gabriel Gonzalez and Andreu Capdevila.

HeadHat is the upshot of the team's belief in designing its own LED 'bulb', which would also replace the traditional shade fixture (bulb socket + bulb), thereby cutting down on the parts needed and boosting usability. The LED capsule shape was inspired by the geometry of the ubiquitous flat coffee capsules. The HeadHat shapes combine diversity, usability, technology and rationality to offer warm, uniform lighting. Currently, the team is working on shades or 'hats' for the new 'bulb', creating an interchangeable ecology.

---

Communication department | Nina Ordeig | [prensa@santacole.com](mailto:prensa@santacole.com) / +34 938 619 100 / +34 600 936 926

[Download graphic material](#)



## About HeadHat New LED matrix system

HeadHat is a composite system of hanging lamps using shades (Hats) of differing sizes and materials that multiply the efficiency of an ingenious light capsule (Head). The first five models are made from ceramic and aluminium shades with simple shapes. This collection is outstanding for its adaptability, easy installation and visual comfort, afforded by the warmth of the light source.

*'We have developed our own bulb. This capsule is a new route between the incorporated or custom-made bulb socket and the LED. The briefing was to come up with an independent, compact piece with the following attributes: good light dissipation and transfer, taking the light beam to the highest point of the shade to prevent glare. We wanted a flexible piece that could house the LED modules and easily include the best light sources on the market. It was important that it be as simple and intuitive to put together as possible.'*

**Santa & Cole Team**

*'All shades now support standard sockets. You can choose the size and shape of a shade, buy a bulb socket and make a lamp. We realised that this universality was being lost with the new LED lamps. We have taken that shared characteristic to the Heat-Hat system, an LED capsule compatible with differing shades that have the same fixture hole.'*

**Santa & Cole Team**



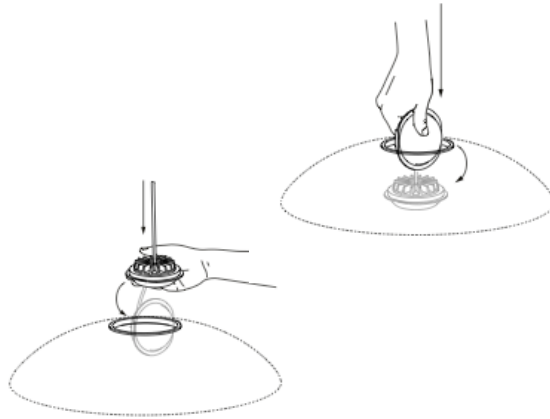
## HeadLED Capsule a LED bulb by Santa & Cole

HeadLED is an ingenious capsule that integrates the light source and bulb socket. It comprises an aluminium injection heat sink housing a module with four LED 2700K colour temperature bulbs and a diffuser made of white engineering plastic with high transparency and diffusion. Its shape fits easily into different types and sizes of shade, creating a system that enables a variety of combinations.



## Hats (Shades) Endless possibilities

Highly versatile and easy to assemble, the LED Capsule (HeatLed) has given rise to a system of shades in differing sizes and materials. The first collection consists of five shades: two ceramic and three aluminium. The challenge is to create a large system of shades to which new materials, sizes and shapes can be added.



---

## Technical characteristics of the lamp

### Long life

Maintenance-free, it runs for over 60,000 hours with low energy consumption, ensuring a long life for the product.

Capsule with LED module, translucent white diffuser and heat sink with a smooth matt black finish.

Light source included: LED. 3.7W 350 mA. 230V // 120V. CEE: A

Ceiling plate: surface mounted or embedded.

---

Communication department | Nina Ordeig

prensa@santacole.com

+34 938 619 100 | +34 600 936 926

[Download graphic material](#)