

Santa & Cole invites you to reflect on durable objects

This year at Euroluce—we aren't concerned by novelty. We'd like to invite you to our stand to reflect with us on darkness, those hours in which we live without sunlight. A laboratory of light to edit together. A tour of through our catalogue's most iconic products.

The stand, divided into three spaces, features a volumetric counter in the centre that coordinates the different spaces, by changing the level of the ceilings and through the use of colour. Our modular lamp Tekiò leads the way to the first space (the studio) with a vertical and horizontal composition of sculpture-like volumes, made of *washi* paper. In this studio, visitors can touch and learn more about the versatility of products such as the HeadLed System. They'll also be able to play with the Tatu table lamp, a pop icon of the '70s. The second space, located next to the red counter, presents the Lámina system in a pathway inspired by Cildo Meireles' installation "Através a través" which filters the reflected light. To end the tour, Santa & Cole invites you to partake in the editing process, with a drink at the Bar Estelar.

Objects that never go out of style thanks to their design, technical solution and carefully selected materials; produced mainly in Spain, and by European or Japanese craftsmen. Because good design withstands the passage of time.

Under the claim *In pursuit of durable objects* and a statement that defines who we are and what we do, our material culture, we present our global brand campaign.



We design new objects for the world, nurturing the environment in which our life unfolds materially. We envision the 21st century as a more cultured material world. We seek objects that are understated and efficient—not excessive, but necessary.

Our catalogue covers nearly 90 years of history. Since the beginning of design itself, with the creative process yet to be defined—until now. For over 30 years, we have been reflecting on ethics, aesthetics, and the imperfect harmony they create. Because we choose only that which reflects who we are.

At Santa & Cole, we preserve history while looking to the future. We are motivated by quality rather than quantity, unhurried, not compelled by novelty.

Good design withstands the passage of time.

Contact

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